

## ALTERNATIVES PROPOSED TO CITY'S GENERAL PLAN

*Proud past,  
Vibrant future!*



The Goodyear General Plan is a policy statement on how the community wants to develop. It also serves as the blueprint for future growth. Led by a diverse group of citizens and stakeholders, the Goodyear General Plan Advisory Committee has developed three land-use alternatives. One preferred alternative will be presented to, and discussed by, the City Council and then presented to voters for approval.

Last month, the City held an Open House to present the three alternatives to the current General Plan. According to Councilmember Jim Cavanaugh, who chairs the Advisory Committee, "It is vital that residents who live here, raise their children here, buy a home here, shop and recreate here become the dominant voice in our future. The resident members who serve on the Committee are meeting this challenge to improving the quality of life in Goodyear for their neighbors and themselves."

### City Council Calendar

All meetings are held at the Goodyear Justice Facility located at 986 S. Litchfield Road.

#### Monday, September 9, 2002

City Council Worksession - 5:00 p.m.  
City Council Meeting - 6:00 p.m.

#### Monday, September 16, 2002

City Council Worksession - 5:00 p.m.

#### Monday, September 23, 2002

City Council Worksession - 5:00 p.m.  
City Council Meeting - 6:00 p.m.

#### Monday, September 30, 2002

City Council Worksession - 5:00 p.m.

For more information about the General Plan Update process, call Kevin Kugler, Goodyear Planning Manager, at 623-932-3005.

**ALTERNATIVE A is, in large part, based on the existing Goodyear General Plan that was adopted in 1998.**

#### Northern Boundary to Interstate 10

Rural and low-density land uses west of the Luke 65 DNL noise contour, north of Indian School Road. Light industrial land use east of the Luke 65 DNL noise contour, north of Indian School Road.

#### Interstate 10 to the Gila River

Low-density and rural residential uses for the area between Perryville and Citrus Roads. Reduction in the former City Center area to reflect existing and planned uses. Rural residential designation within unincorporated areas. A mix of commercial, low-density residential and low-medium density residential uses between MC 85, Gila River, Estrella Parkway and Sarival Road- also includes resort development designation. Use of community commercial uses and low-density residential uses on the west side of Loop 303 north and south of Lower Buckeye Road. Use of rural residential use between Litchfield Road and Bullard Avenue alignments north of the Gila River. Provision of light industrial uses adjacent to residential uses. Use of light industrial land surrounding the wastewater treatment plant (between Estrella Parkway and Sarival Road). Use of low-density residential use south of the Buckeye Canal and generally west of Citrus Road.

#### Gila River to the Southern Boundary

Predominant use of rural residential on area south of the Gila River and north of Estrella Mountain Ranch. South and eastern continuation of open space corridor along electrical line easement south of Estrella Mountain Regional Park. Use of rural residential north of Pecos Road

alignment west of Rainbow Valley Road.

**ALTERNATIVE B is the result of utilizing higher density residential land use categories and modest opportunities for desert lands preservation. Alternative B produces approximately more residents and more jobs than Alternative A.**

#### Northern Boundary to Interstate 10

Low-density land uses west of the Luke 65 DNL noise contour, north of Indian School Road. Light industrial land use east of the Luke 65 DNL noise contour, north of Indian School Road.

#### Interstate 10 to the Gila River

Low-density residential uses for the areas between Perryville and Citrus Roads. Low-density residential uses for the areas between Perryville and Citrus Roads. Rural residential designation within unincorporated areas. Mix of rural residential, low-density residential, and community commercial uses between MC 85, Gila River, Estrella Parkway and Sarival Road-also includes resort development designation. Use of community commercial uses and low-medium density residential uses on the west side of Loop 303, north and south of Lower Buckeye Road. Use of light industrial use between Litchfield Road and Bullard Avenue alignments, north of the Gila River. Provision of light industrial uses adjacent to residential uses. Use of light industrial land uses surrounding the wastewater treatment plant (between Estrella Parkway and Sarival Road). Use of low-density residential use south of Buckeye Canal and generally west of Citrus Road.

#### Gila River to the Southern Boundary

Use of rural residential, low-density residential and community commercial uses south of the Gila River and north of Estrella Mountain Ranch. South and eastern continuation of open space corridor along electrical line easement and use as a linkage.



Mayor William O. Arnold

## MEMO FROM THE MAYOR

I invite the citizens of Goodyear to play in the **Mayors' Challenge Golf** outing to benefit the local Tri-City West Boys and Girls Club.

The Golf Tournament will be played at the beautiful Estrella Mountain Ranch Golf Club on September 28, 2002. A shotgun start will send over 144 golfers into action. I am pleased that our other Southwest Mayors, Adolfo Gamez, Ron Drake, Woody Thomas and Dusty Hull, will also be joining me on the course.

I am pleased to report last year's tournament raised over \$20,000. My goal for this year will be \$25,000 or more. For more information on this fundraiser, please call Jack Marks, Boys & Girls Club, 602-954-8182.



**Retailers continue to be interested in Goodyear**, as evidenced by recent store openings at Palm Valley Pavilions West including Best Buy, Famous Footwear, Linens 'n' Things, Payless Shoe Source, Ross, and Sleep America. Phase Two of renovation at Palm Valley Pavilions West, consisting of Pier 1 imports and Barnes and Noble, will commence construction soon.

Also, now open at Palm Valley Cornerstone is Lowe's Home Improvement Warehouse.

**Please support these and other local businesses by remembering to Shop Goodyear.**

Sincerely,



*Mayor Arnold, Mayor Hull, Mayor Gamez, Mayor Thomas and Mayor Drake invite you to join them in the Mayors' Golf Challenge to benefit the Tri City West Boys & Girls Club.*



Be a part of a fun fundraising event benefiting the American Cancer Society and join the **Relay for Life on September 28-29 at Estrella Mountain Regional Park.**

The overnight event features teams of people who take turns walking or running laps. Each team tries to keep at least one member on the track at all times.

The event starts with a Survivors Ceremony when cancer survivors walk around the track. During a Luminaria Ceremony, which honors survivors and remembers those who have lost the battle against cancer, luminarias are lined up around the track, each with a name and special message that is read as all survivors and team members walk the track. There is non-stop entertainment, food, a kid's corner and other activities. This is not a competitive event, just one that everyone can enjoy. The City of Goodyear is a sponsor.

For more information, or to form or join a team, call 602-586-7401 or visit the Goodyear Relay for Life web site at <http://pages.ivillage.com/goodyearfl>.

## PLEASE DON'T 'FOG' YOUR DRAINS

Pouring fat, oil or grease (FOG) down drains causes all kinds of problems in plumbing and in the City's sewer system. FOG causes a build up of solids that can clog pipes and it contributes to 30% of sewer overflows. Once FOG arrives at the City's wastewater treatment plant, the increased load reduces treatment efficiency and increases maintenance costs.

The City of Goodyear asks residents and businesses to dispose of FOG properly. Pour FOG into disposable containers, such as milk cartons and containers with lids. Save the sealed containers for the next Household Hazardous Waste Collection Day coming in Spring 2003. Scrape food into the garbage before rinsing or washing dishes. Use paper towels to wipe down work areas, as cloth towels accumulate grease that ends up in drains from being washed in washing machines.

Remember to dispose of FOG properly to help protect plumbing and help the City's sanitary sewer system work efficiently.

# Fast Facts



September 11th Memorial dfkj kdfjk ggkfg jffgadjgkj dgjkdgjk dfjgkdf jgfgfkjgk fjgkfjgjf kdgjklfdgjkfj gkfjkjgfkf jfgjdkfjgfk jgkfjk fgjfk gjkfjgkjf kgjfkjgkfj kfgjkfkgkf jkfjgkfjg.



The annual **Southwest Valley Citizen Academy** begins September 12 at 6:30 p.m. and runs for eight weeks at Estrella Mountain Community College (EMCC). Goodyear is a founding sponsor of this program for citizens to learn first hand about how local government operates. Light meals are served. Cost is \$10 per session or \$50 for the series. To register, call EMCC at 623-935-8492.



Sign up through September 13 for Goodyear's **fall recreation classes** in Karate (ages 6 to adult), Aerobics (adult), Music (ages 4 months to adult), and Dance (ages 3-14). Classes begin the week of September 23rd. Call 623-932-1637.



Applications are being accepted for the fall sessions of the **Goodyear Police Department's Citizen Police Academy**. The 10-week Academy begins September 18 and meets weekly on Wednesdays from 6:30-9:30 p.m. at the Goodyear Public Safety Facility #3, 3075 N. Litchfield Road. To complete an application, contact Detective Anna Ybarra at 623-882-7682, or email her at Aybarra@ci.goodyear.az.us, or visit the Police Department at 119 N. Litchfield Road.



**September water conservation tip:** Nearly 75% of water used inside homes is in the bathroom. A running faucet can waste a cup of water every second, or more than three gallons every minute. Turn off the faucet when brushing teeth or shaving. Use the wastebasket, not the toilet, for trash.



*Goodyear City Council  
Back L to R): Frank Cavalier, Dick Sousa, Jim Cavanaugh, Sue Linney.  
(Front, L to R): Vice Mayor Seth Kanter, Mayor William Arnold and Ken Porter.*

## CITY COUNCIL BUSINESS

### A Summary of Major Actions

No regular Council meetings were scheduled in August.  
Meetings resume in September.



## MEET PAULA ILARDO

Paula Ilardo recently joined the City's Community Initiatives Department as Public Information and Community Relations Coordinator. A seasoned and award-winning professional in the marketing and communications arena, Ilardo worked as Marketing/Communications Director for the City of Glendale. While in Glendale, besides running the city's communications program and Internet site, she started its many special events such as Glendale Glitters, Glitter and Glow and the Chocolate Affaire. She also ran the Glendale Civic Center, the city TV station KGLN, and the Visitor Center.

Ilardo's main emphasis will be keeping citizens informed about the City through newsletters, the media and the Internet. She will help publicize the City's special events and get the word out in the statewide media about all the great things that are happening in Goodyear.

## Come to the West Valley/Luke Air Force Base Open House

A West Valley/Luke Air Force Base Regional Use Open House is Saturday, September 14 from 10 a.m. to 1 p.m. at The Wigwam Resort, 300 Wigwam Blvd.

The City of Goodyear has a long-standing partnership with Luke Air Force Base to ensure that Luke's mission is maintained. Because Luke is important to the local economy, Goodyear residents are encouraged to attend to learn about planning efforts by West Valley cities in the area of the base.



(Continued from page 1)

Use of rural residential north of Pecos Road alignment west of Rainbow Valley Road. A desert preservation area located to the south of Estrella Mountain Regional Park.

**ALTERNATIVE C is the result of utilizing somewhat lower density residential land use categories and expanded opportunities for desert land open space preservation. Alternative C produces a reduction of residents, but more jobs compared with Alternative A and both a reduction of residents and jobs compared with Alternative B at build-out.**

#### **Northern Boundary to Interstate 10**

Rural residential density land uses west of the Luke 65 DNL noise contour and north of Indian School Road. Agricultural preserve land use east of the Luke 65 DNL noise contour north of Indian School Road.

#### **Interstate 10 to the Gila River**

Primarily rural residential use for the areas between Perryville and Citrus Roads. Reduction in the former City Center area to reflect existing and planned uses. Rural residential designation within unincorporated areas. Rural residential and open space uses between MC 85, Gila River, Estrella Parkway and Sarival Road-also includes resort development designation. Use of community commercial, low-density residential and low-medium density residential uses on the west side of Loop 303, north and south of Lower Buckeye Road. Use of open space between Litchfield Road and Bullard Avenue alignments, north of the Gila River. Provision of light industrial uses adjacent to residential uses. Use of public/quasi-public land north of the wastewater treatment plant (between Estrella Parkway and Sarival Road). Use of rural residential use south of the Buckeye Canal and generally west of Citrus Road.

#### **Gila River to the Southern Boundary**

Use of rural residential, low-density residential and community commercial south of the Gila River and north of Estrella Mountain Ranch. Use of an expanded desert preservation area to the south of Estrella Mountain Regional Park. Use of medium-high density residential north of Pecos Road alignment and west of Rainbow Valley Road. Easterly expansion of the open space area north of the Pecos Road alignment and west of Rainbow Valley Road. Residentially designated land south of Queen Creek Road has been reduced one category designation (based on 1998 Land Use Plan).

## **Your Opinion Counts!**

We want your ideas on how we may better serve you. Just fill out this form and return it with your garbage collection bill or mail it to Linda Dillard, Community Advocate, *Citizen's CitySource Office*, 190 N. Litchfield Road, P.O. Box 5100 Goodyear, AZ 85338, or E-mail to [Ldillard@ci.goodyear.az.us](mailto:Ldillard@ci.goodyear.az.us).

Comments (please print): \_\_\_\_\_

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\_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_ E-mail: \_\_\_\_\_



## **Proud past. Vibrant future!**

Have comments about the *CityReport*?  
Need an alternative format?

Contact the Community Initiatives Dept.,  
Public Information Office  
190 N. Litchfield Road  
PO Box 5100  
Goodyear, Arizona 85338  
(623) 882-7820  
TDD Number (623) 932-6500

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### **City Telephone Numbers**

24-Hour	
City Hotline	(623) 932-1716
Building Safety	(623) 932-3004
City Clerk	(623) 882-7830
City Court	(623) 932-3013
City Hall	(623) 932-3910
(Mayor, City Council, City Manager)	
Community Advocate	(623) 882-7800
Community Initiatives	(623) 882-7808
(Intergovernmental, Citizen, Neighborhood and Communication Programs)	
Crisis Services Line	(623) 882-7677
Dead Animal Removal	(602) 222-8555
Economic Development	(623) 932-3025
Fire Department	(623) 932-2300
Job Openings	(623) 932-1716
Planning & Zoning	(623) 932-3005
Police Department	(623) 932-1220
Public Works	(623) 932-1637
(Garbage/Trash/Recycle, Park/Pool/Recreation, Streets/Transportation, Water Quality/Pressure)	
Utility Start/Bill Payment	(623) 932-3015

**Visit us at  
[www.ci.goodyear.az.us](http://www.ci.goodyear.az.us)**